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Pearson BTEC qualification are well accepted and recognized by leading universities professional bodies and multinational employers at global level. So whatever your career aspiration BTEC will help you to achieve them.



COURSE BENEFITS

BTEC HND

1. Real Life Learning

BTEC is a perfect choice if you enjoy learning by doing practical assignments and tasks. It enhances communication and collaboration and puts into practice to blend the skill required for the success in a 21st century business environment.

2. Wide Ranging and Well Regarded

You can choose from a wide range of vocational subjects and specialize in areas linked with the career you are interested in. BTECs are developed in close consultation with industries, and many graduates progress directly to the work force.

3. Engaging, Inspiring and Real

You will be assessed in centre by the experienced faculty, using both theoretical and practical approach, these are often worked related mode of assessment such as assignments, case studies, role plays as well as group presentations.

4. Recognized the World Over

BTEC qualifications are the evidences that you have achieved internationally set standards in skill, knowledge and behaviour. Colleges, universities as well as giant employers across the world welcome BTEC students.

By choosing BTEC HND, you will:

- Opportunity to progress to universities for the final year of the under graduation programme
- Benefit from a flexible course structure, that blends subjects, theory with practical applications
- Gain internationally recognized qualification that is accepted by the leading universities and employer's across the world



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BTEC Level 4

Higher National Certificate (HNC)

Overview

Higher National Certificate (HNC) Level 4: it is equivalent to undergraduate 1st Year program, a learner holding this certificate can progress to HND level else can transfer credits to a university program of his/her choice.

Subjects

BTEC LEVEL 4 HIGHER NATIONAL CERTIFICATE (HNC)

Unit	Units Name	Credits
1	Business environment	15
2	Managing financial resources and decisions	15
3	Organizations and behaviour	15
4	Marketing Principles	15
5	Aspects of contract and negligence for business	15
6	Business decision making	15
7	Business strategy	15
8	Research project	20
Total		125

BTEC Level 5

Higher National Diploma (HND)

Overview

Higher National Diploma Level 5 (HND): it is equivalent to undergraduate 2nd Year program, a learner holding this diploma can progress to a university 3rd Year program of his/her choice.

Subjects

BTEC LEVEL 5 HIGHER NATIONAL DIPLOMA (HND)

Unit	Units Name	Credits
1	Personal and professional development	15
2	Working with and leading people	15
3	Managing business activities to achieve results	15
4	Managing communications, knowledge and Information	15
5	Marketing intelligence	15
6	Advertising and promotion in business	15
7	Marketing planning	15
8	Sales planning and operations	15
Total		120

Note: The HNC & HND qualifications are offered in combination and it is not advised to pursue only HNC or HND as a separate qualification, as the burden of studies shall be same in pursuing either of the qualifications.