

PME Project Manager E-Business



Since 1987

DISC

DEVELOPMENT INSTITUTE FOR SCIENCE AND COMPUTER

OVERVIEW

The intention of this designation is to recognize the analysts and professionals who meet a demanding requirements of managing e-business teams and leading project teams. Persons who apply for PME must have taken our executive course or have outstanding qualifications and experience and a college education.



CONTENT

- E-Business Strategy and Planning
- E-Commerce
- Online Marketing and Branding
- Content Strategy and Management
- PME Certification - Review, Exercises and Exam

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