

معهد التطوير

DEVELOPMENT INSTITUTE FOR SCIENCE & COMPUTER



Since 1987

ACCREDITATION



Institute of Professional Managers - USA



Logistics & Supply Chain Management Diploma

دبلوم الخدمات اللوجستية والتوريد المهني

MEMBERSHIP



HIGH AUTHORITY COUNCIL FOR
ARAB MANAGERS

Logistic & Supply Chain Management Diploma

Course Overview

The primary objectives of this course is to provide the participant with the critical Knowledge of logistics and supply chain management and the ability to apply this information in the work place, locally or globally, whether in the management of a firm's related activities or within the scope of the logistics service provider's activities.

Course Outline

- Introduction to supply chain and logistics management
- Competitive supply chain strategies
- Customer service and logistics
- Marketing and Channel Management
- Outsourcing Trends and Best Practice
- Finance, Costing and Financial Control
- Warehouse and Supply Chain Network Design
- Logistics Contracts
- Supply Chain Information Systems



COURSE MATERIAL



COURSE STATIONARY



PARKING

TOLL FREE: 800 24 25 63

Tel: 04 22 7777 4(20LINES) Fax: 04 227 83 28

Mob: 050 108 71 71 Email: info@discuae.com

PO Box 95260 Mezzanine Floor Office C03

Emirates Islamic Bank Bldg. Al Rigga Rd Deira Dubai UAE

Web: www.discuae.com