



**DEVELOPMENT INSTITUTE** 



# Certified Hotel Manager



Membership



HIGH AUTHORITY COUNCIL FOR ARAB MANAGERS

## **CERTIFIED HOTEL MANAGER**

### **COURSE OVERVIEW**

To be a successful manager in the largest and fastest growing industry in the world, you need to understand customer needs and hold skills in

both hospitality and business.

### **COURSE OUTLINE**

Manage diversity in the workplace

Manage finances

Manage operational plan

Develop and implement a business plan

Manage quality customer service

Manage finances within a budget

Prepare and monitor budgets

Manage physical assets

Research and comply with regulatory requirements

Lead and manage people

Recruit, select and induct staff

Monitor staff performance

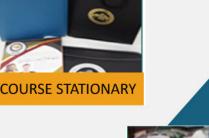
Monitor work operations

Establish and conduct business relationships

Develop and implement marketing strategies

Establish and maintain a work health and

safety system







# Inquire Today:

Call: 04 22 7777 4

Mob: 050 108 71 71

Email: info@discuae.com

Web: www.discuae.com

Office C03 Emirates Islamic Bank Bldg. Al Rigga Rd., Deira Dubai